

#### Narayana Medical College : 25th august to 8th September

Coordinated by: **Dr. V. Vijaya Lakshmi**, professor and head of the department ophthalmology and **NSS unit** Under the Guidance of: **Dr. P. Sreenivasulu Reddy**, Dean, Narayana Medical Institution

SUBJECT: 40<sup>th</sup> national eye donation fortnight conducted from 25<sup>th</sup> August to 8<sup>th</sup> September

# AS PER THE INSTRUCTIONS OF MINISTRY OF FAMILY AND HEALTH THE 40<sup>th</sup> NATIONAL EYE DONATION FORTNIGHT HAS BEEN CONDUCTED.

The ministry of FAMILY and HEALTH, government of India, has conveyed that National eye donation fortnight is to be celebrated from 25<sup>th</sup> August to 8<sup>th</sup> September 2025. The objective of this initiative is to create widespread awareness about the importance of eye donation and to encourage voluntary pledging for the noble cause of restoring sight to the visually impaired.

#### IN THIS REGARD,

The Department of Ophthalmology's Eye Donation Fortnight Awareness Program, held from August 25 to September 8, 2025, was a resounding success, thanks to the diverse range of events organized. Here's a detailed write-up about the program:

#### **Program Highlights**

#### - Inauguration:

The program kicked off with an inauguration ceremony, setting the tone for the awareness drive.

#### - Rally:

A rally was organized to spread awareness about eye donation among the general public.

#### - Creative Competitions:

Rangoli and drawing competitions were held, engaged students and encouraging them to think creatively about eye donation.

#### - Addressing Students and Public:

Interactive sessions were conducted at Narayana Engineering College and Narayana Hospital, Nellore, to educate students and the public about the importance of eye donation.

#### - Visiting Orphanage Home and Blind School:

The team visited an orphanage home and a blind school, highlighting the impact of eye donation on the lives of those in need.



#### **Impact and Outcomes**

#### - Raising Awareness:

The program successfully raised awareness about eye donation, dispelling common myths and misconceptions.

#### - **Encouraging Pledges**:

The events encouraged people to pledge their eyes, which can help restore sight to up to two corneal blind individuals.

#### - Community Engagement:

The program fostered community engagement, with students, NGOs, and citizens participating in large numbers.

#### **EVENT FORMAT:**

Duration: 25th August to 8th September 2025 Team based approach:

Organized different events to promote awareness about the eye donation among the people.

- Events are conducted with the help of the NSS Coordinator DR.D.M.Karthik, Post graduates of department of ophthalmology under the guidance of Dr.V.VijayaLakshmi, professor and head of the department ophthalmology and Dr.P.Sreenivasulu Reddy, Dean of Narayana medical college
- Various events like rallies and awareness speeches are planned and implemented to promote the eye donation
- Various competitions like Drawing, Rangoli competitions are planned and implemented and the winners are awareded certificates and cash prizes.
- This event was Promoted on social media with a fore-mentioned tagline and hashtags.

### **IMPLEMENTATION:**

August 25<sup>th</sup>, Monday

Inauguration followed by rally conducted from 10:00Am at NMC gate.



A rally is conducted in the campus of Narayana medical college and hospital starting from the main gate and covering the BDS campus and super speciality hospital.

- Dr.V.VijayaLakshmi, professor and head of the department ophthalmology addressed the Media, students and people gathered for the rally about the event and importance of eye donation and promoted the event and launched the eye donation fortnight.
- Post-graduates of department of ophthalmology and BSC Optometry students were also participated in the event by creating different Placards regarding the event with some eye-catching slogans.
- All the Students and Post-graduates gathered in the Grays gallery in the medical college where Dr.P.Sreenivasulu Reddy, Dean, has addressed the students about the eye donation fortnight.
- Dr.P.Sreenivasulu Reddy, Dean has encouraged the students to participate in the event and asked them to promote the importance of eye donation and create awareness of eye banks among people.
- This program is concluded at on August 25<sup>th</sup> with Dr.P.Sreenivasulu Reddy, Dean and Dr.V.VijayaLakshmi, professor launching the poster of the 40th national eye donation fortnight.



### August 26<sup>th</sup>,Tuesday

RANGOLI competition was held in the college ground from 4:00PM.

- Professors and Students from various departments had gathered at the college grounds by 4:00PM
- Students from medical, pharmacy and nursing colleges have shown interest and participated in the rangoli competition.



- Dr. V. Vijaya Lakshmi, professor and head of the department ophthalmology, Dr.Asha Latha professor and head of the department Anatomy, Dr.Vanaja nursing college principal and Dr.D.M. Karthik program officer have attended the event and announced the winners of the event.
- All the participants have showcased their ideologies about promoting the eye donation in the form of Rangoli.
- The participants are formed into groups of 3 and 4 and participated in the event.
- Students have given different slogans in their rangolis to promote the ideology behind the eye donation.

- The 1<sup>st</sup> prize has been awarded to the professors of department of ophthalmology. The participants in the group are Dr. Madhuri, Dr. Uma and Dr. Keerthika.
- The 2<sup>nd</sup> prize has been awarded to Jashanna student of nursing college.
- There are 3 joint winners for the 3<sup>rd</sup> prize where the one of the groups contain Soniya, Saranya, Harshitha and Supritha from B-pharmacy college. The second group contain V.
  Triveni and Rama devi from Nursing college.
- The third group contain Jai Keerthi and Srujana from Nursing college



# August 27th and 28th, Wednesday and Thursday:

- Various activities are planned and guests are invited to give information about the eye donation.
- Dr.V.VijayaLakshmi, professor and head of the department ophthalmology has addressed the students in the auditorium regarding the eye donation week.



### August 29th, Friday

# Visit to Narayana Engineering college

- Dr. V. Vijaya Lakshmi, Dr. Madhuri, Dr. Uma Maheswari professors of department of ophthalmology along with NSS coordinator Dr.D.M. Karthik have visited Narayana engineering college.
- All the students and staff of Narayana engineering college along with the principal of the institute have gathered at auditorium in the Narayana engineering college.
- Dr. V. Vijaya Lakshmi, Dr. Madhuri, Dr. Uma Maheswari have addressed the gathering and promoted the eye donation fortnight.
- Dr. V. Vijaya Lakshmi appreciated the participation of the students and staff.



 The event had been concluded with the felicitation of Dr.V.Vijaya Lakshmi, professor and head of the department ophthalmology by the principal of Narayana engineering college.



### AUGUST 29TH, SATURDAY

Drawing competition has been held in the college gallery from 10:00am

- Professors, students and staff from various departments have been gathered in the gallery.
- Dr. Viswa Kumar Professor of biochemistry and Vice principal of Narayana medical college, Dr. P. Vasundhara devi professor and head of department of microbiology, Dr. V. Vijaya Lakshmi, professor and head of the department ophthalmology, Dr. Asha Latha, Professor and head of the department of Anatomy are invited has chief guests.
- Students from Medical, Nursing, Pharmacy colleges and para medical allied specialities has been actively participated.
- The chief guests asked the students to pledge to promote the awareness of eye donation among the people.



- The drawing competition had been concluded by 5:30pm and the winners were declared by the chief guests
- The chief guests have seen all the paintings drawn by the participants and asked the ideology behind their paintings.
- The winners are awarded prizes on the final day of the events
- All the chief guests appreciated the participants for their participation.



 All the chief guests Thanked the Students and staff for participating in the drawing competition and encouraged them to participate in many more events like this.

- The 1<sup>st</sup> prize winners of drawing competition are T. Sasi Kiran and Fayaz Ahmad from MBBS 2K22 batch.
- The 2<sup>nd</sup> prize winners of drawing competition was T.Santosh from MBBS 2K22
- The 3<sup>rd</sup> prize winners of drawing competition are Dr.P.Uma Maheswari ophthalmology professor and P.Tejeswini from nursing.
- A special prize is given to Maha Lakshmi from nursing.



# SEPTEMBER 1ST, SUNDAY

#### **VISIT TO THE OLD AGE HOME**

- Dr. Vijaya Lakshmi Professor and head of dept of ophthalmology along with Post graduates of Ophthalmology and NSS program officer Dr.D.M. Karthik visited an old age and assured them about proper vision and awareness of eye donation.
- The post graduates actively participated in this event and explained the people about the age-related eye diseases and precautions to prevent them.



- This visit to old age home was a grand success where people in the old age home were very happy and they actively participated in the event.
- Few people also pledged for the eye donation which could give vision to many other people.



### SEPTEMBER 8th, MONDAY

### **EYE DONATION FORTNIGHT EVENT CLOSING CERMONY**

- The Event closing cermony was conducted in the gallery of the Narayana medical college.
- Dr.P.Srinivasulu reddy, Dean, Narayana medical college extended his support for many more events like this in future.
- He also announced that a google form was created and a total of 161 responses has been received.
- A total of 70 students have been participated in the rangoli competition and 30 students in the drawing competition and 20 students in the short film making competition.

The 1<sup>st</sup> place for short film competition is secured by pharmacy students Muzaffar and Brahmaiah.

The 2<sup>nd</sup> place is secured by medical Interns Dr.Aswanth and Dr.Vamsi

The 3<sup>rd</sup> place is secured by Dr.Krishna Chaitanya team from nursery college.

- Dr.P.Srinivasulu reddy also Thanked the Professors, Students and Staff for their active participation in the event.
- •Dr.V.Vijaya Lakshmi professor and head of dept ophthalmology thanked NSS program officer Dr.D.M.Karthik for his contribution and support through out the event.
- •Dr.V.Vijaya Lakshmi professor and head of dept ophthalmology also shared the Impacts and Outcomes of the event which are as follows
- Eye Donation is a Noble Act: The program emphasized that eye donation is a selfless act that can transform lives.
- -Importance of Awareness: The event highlighted the need for sustained awareness efforts to address the shortage of corneal donors.
- -Collaborative Efforts: The success of the program demonstrates the impact of collaborative efforts between healthcare institutions, community groups, and individuals.

### **CONCLUSION:**

The Eye Donation Fortnight Awareness Program was a huge success, thanks to the dedication of the Department of Ophthalmology and the enthusiastic participation of the community. By spreading awareness and encouraging eye donation pledges, the program has taken a significant step towards reducing corneal blindness in the region. Let's continue to work together to make a difference in the lives of those in need.

