



NARAYANA

Professional Colleges – Medical, Dental, Nursing, Pharmacy & Physiotherapy



INSTITUTION'S
INNOVATION
COUNCIL

(Ministry of Education Initiative)

Institute Innovation Council – IIC & Narayana Pharmacy College *conducted the IIC –calendar activity entitled -*

“Success Story of a Student Entrepreneur”

*on December 23, 2021; 3 pm to 5 pm;
Auditorium, Narayana Pharmacy College, Nellore , Andhra Pradesh*



by

Mr. Shehebazuddin Shaik, B.Pharm. (Narayana Pharmacy College)

CEO & Founder, 14impressions (<https://www.14impressions.in>)

A pharma education and scientific writing firm

Operating in India and Sri Lanka



Dr. Surya Prakasa Rao,

IIC President

Professor and Dean,

Narayana Medical College, Nellore

Andhra Pradesh, India.

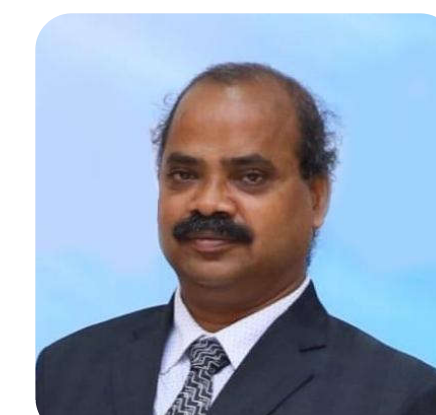


Dr. V. Sivakumar,

IIC Convener

Prof. & Head, NTRIC,

Narayana Medical College



Dr. Harinatha Baba,

Organizing Secretary,

Principal,

Narayana Pharmacy College, Nellore

Success Story of a Student Entrepreneur

Narayana Pharmacy college hosted this event in collaboration with IIC – Narayana Medical College to inculcate the entrepreneurial mindset among the pharmacy and other healthcare professionals. In this event success story of a pharmacy graduate as an IT – entrepreneur related to pharmacy; was shared to create awareness about the numerous opportunities exists for their educational background and to motivate them to tap such resources and to become a successful entrepreneurs.

R. Charishma, fourth year, B.Pharm. Student moderated the session. She invited her peer for a prayer song which was followed by a lamp lighting by the honorable – IIC – president and dean of Narayana Medical College, Dr. S. P. Rao; IIC –convener – Dr. Sivakumar Vijayaraghavalu; Pharmacy college principal and organizing secretary– Dr. Harinatha Baba; and the IIC staff members from Narayana College of Nursing, Nellore.

Then Dr. Harinatha Baba addressed the gathering and emphasized the importance of being an entrepreneur and creating the jobs for others; rather being an employee. He encouraged the pharmacy students to think in the direction of becoming an entrepreneur. He felt very proud of the speaker - young entrepreneur (one of his students). Then, IIC president Dr. SP Rao, motivated the young minds and asked them to think innovative ideas to solve the existing healthcare problems and commercialize it by becoming an entrepreneur. Thereby, both health sector and mankind can be benefited.

Then IIC –convener, introduced the speaker **Mr. Shehebazuddin Shaik**, B.Pharm. (Narayana Pharmacy College), CEO & Founder, 14impressions - <https://www.14impressions.in>) and invited the speaker to take over the session.

The student entrepreneur, started his success story with a greeting note to the distinguished faculties and students. He shared the hurdles faced during his childhood and the way he overcame all of it. The importance of money and the ways to attain were started rooting from his childhood onwards. As he was growing his thoughts matured and resulted in becoming an entrepreneur with good moral values. He is a self-learned IT professional; he nicely amalgamated his pharmacy knowledge and IT skills and started a firm – 14impressions, a writing firm started on 14th October 2020.

The firm started from a single man's blog in Nellore, Andhra Pradesh, India, and came a long way and operating in both India and Sri Lanka. 14impressions is an online platform which started with the mission of providing a free, world-class education for anyone, anywhere (especially Pharmacists). Then he explained how they developed an app focused on Pharmacy education, which has 14 sub categories to offer.

The app has gained a lot of followers from the UK, USA, Canada, Sri Lanka, and India. As the platform needs to grow and reach more people the company is looking forward to expand its wings and get more people on board (especially Pharmacists). Most of the employees in his company are from pharmacy background. He also explained the internship and job opportunities that his company is able to offer for pharmacy students.

Finally he ended his talk with a thanking note to the pharmacy principal, IIC president, IIC convener and the organization for giving an opportunity to share his success with his juniors. Then Dr. Harinatha Baba, concluded the event with a vote of thanks. He deep heartedly thanked the IIC president Dr. SP Rao and all other professional college Heads and staff for attending this program.

The PPT slides of the Mr. Shaik talk are in the following pages.


PPT of the student entrepreneur



14impressions

MAKE YOUR IMPRESSION TODAY!

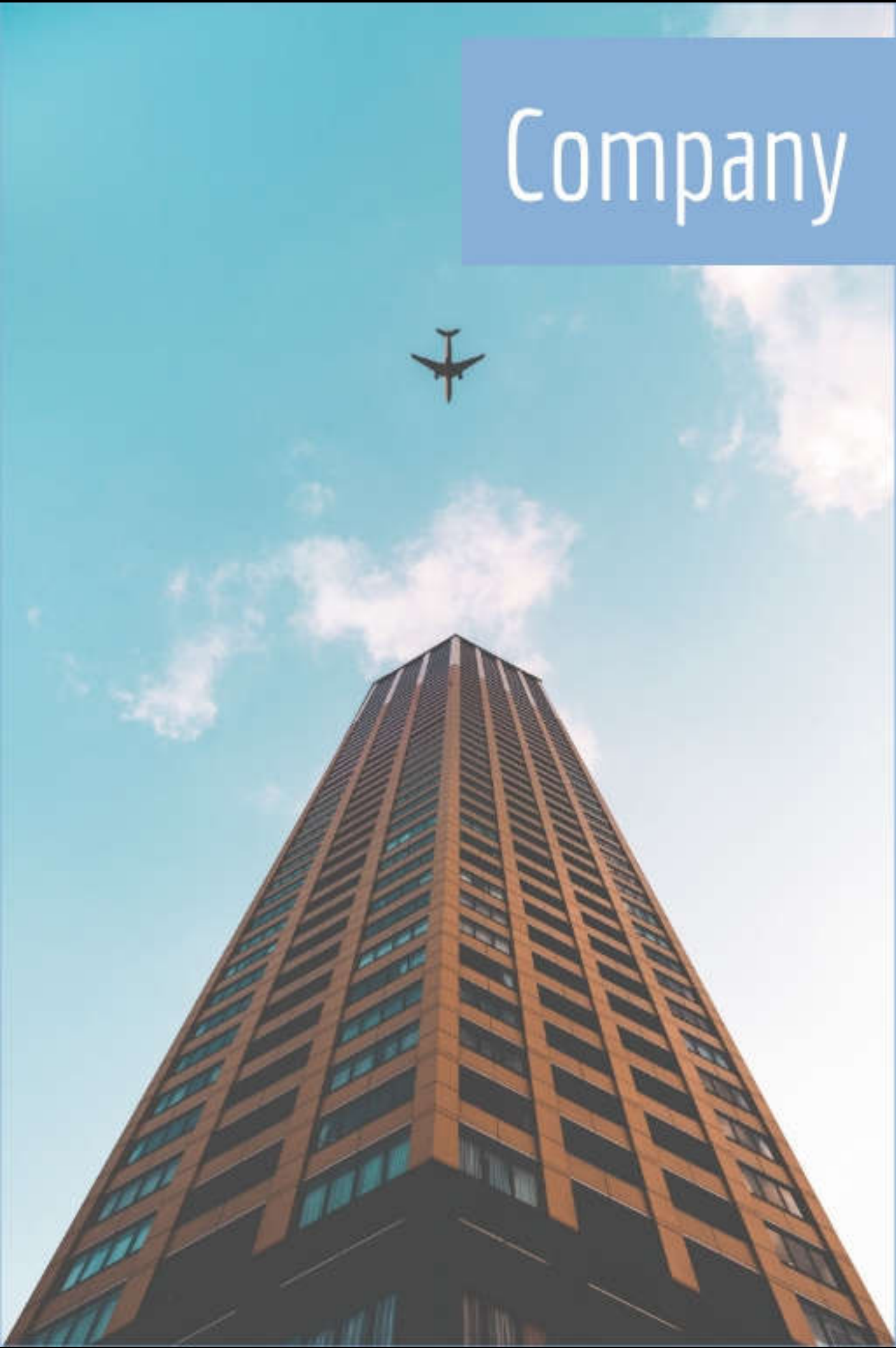


A photograph of a wooden table in a cafe or library setting. On the table is an open notebook with a pen resting on it, a white mug with the text 'fortyfive' inside a circle, and a small glass jar containing a light-colored liquid. In the background, there are wooden chairs and tables, slightly out of focus.

About Us

What on Earth is *14impressions*?

14impressions is a bit like a **Writing Firm**. We furnish you with a platform to share your knowledge and abilities related to expressing ideas through your **written words**. To put it simply we are making it possible for aspiring students to own their *impression over the internet*.



Company Overview

Founded	14 Oct, 2020
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Type	One Person Company
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Hired Hands	25+
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GHQ	Nellore, India
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Our Mission, Vision & Values

Mission

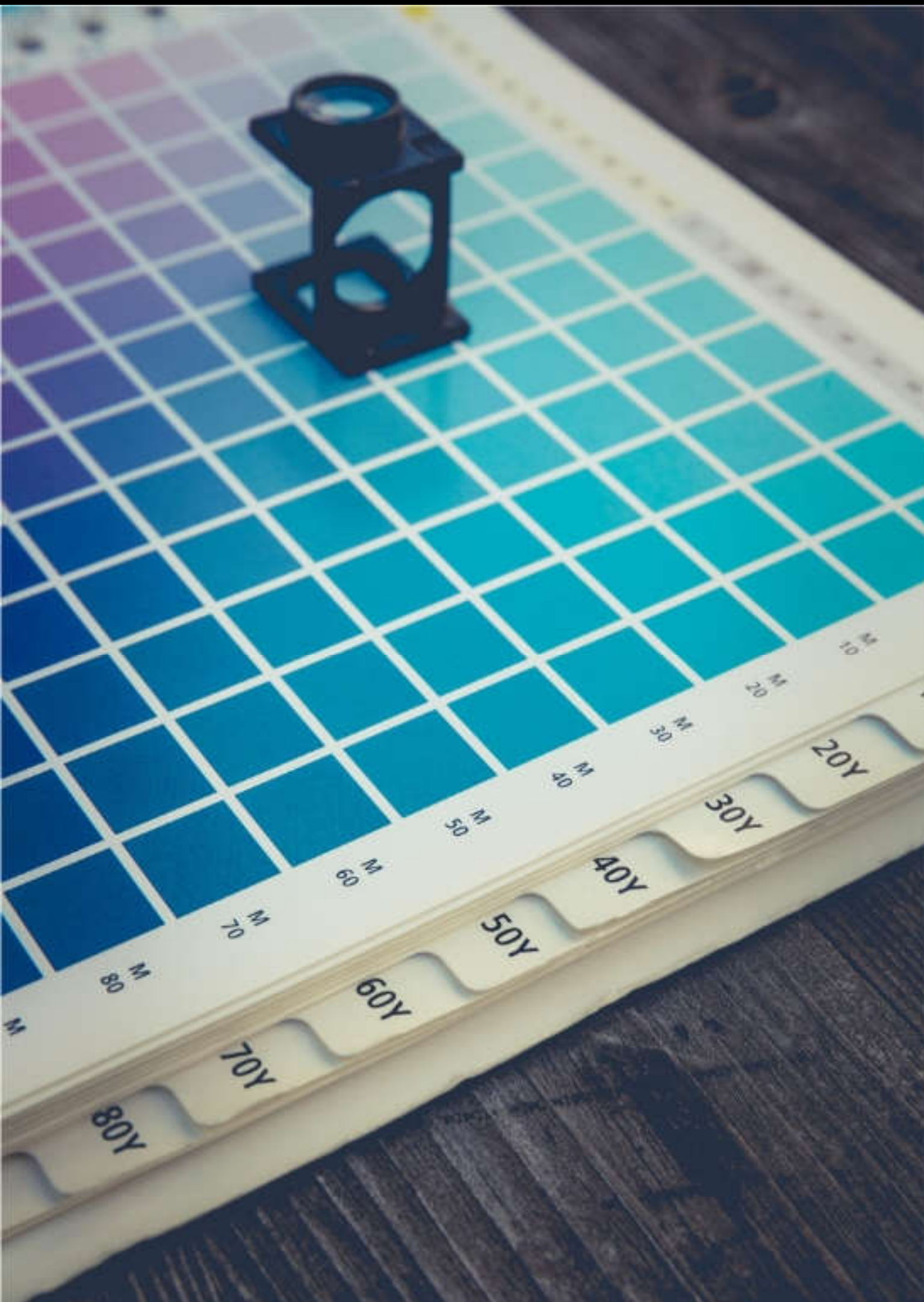
To help every individual hold their impressions over the internet, irrespective of their profession.

Vision

We're dedicated to providing the very best of the internet, with an emphasis on Transforming & Educating people.

Values

To be Transparent, Authentic, Generous, and Exceptional in the field of our expertise.



Our Voyage



Our Major Constituency

From a single men's blog, we came
a long way, operating over many
international websites.





14impressions *Plan of Action*

Time Line

2021-2022

Backing at least 100+ pupils to get their work published.
Engaging 25+ contributors at our clients' websites.

2022-2023

Reaching our goal of 50+ hired hands.
Outreaching 14+ Constituencies.

2023-2025

Backing at least 250+ pupils to get their work published.
Outreaching 25+ Constituencies.
Establishing another international branch.

How Publishing Will Help You?

Firstly, I need you to retain that,
*'Published work always has a great
impression on both your
undergraduate and professional life.'*

1. You could become proficient in a new language.
2. You can accord your passion with the world.
3. You can constantly educate someone.
4. You will enrich your writing abilities.
5. You can grow your connections.
6. You can attain public exposure.
7. You will receive job proposals.
8. You can be a published author.
9. You will uncover new things.
10. You can be an influencer.



How to Get Your Impression Over the Internet?

That's surprisingly simple! All you have to do is take some time out from your occupied schedule to write the content of your choice, plus **engage with us** using your google account.

Grow With Us

Want to participate and grow with us? Make your move today or tomorrow; we are always looking forward to welcoming you at **14impressions**.



Reach Us

We are always ready to assist you.



-  14impressions
-  14_impressions
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-  14impressions.in@gmail.com

Thank you

Institute Innovation Council

Success Story of a Student Entrepreneur



Prayer Song
by a student



Lamp lighting by
IIC president
Dr SP Rao



IIC president
Dr SP Rao



IIC convener
Dr. Sivakumar, V.



Principal Pharmacy College,
Dr. Harinatha Baba



Dignitaries along with the speaker
Mr. Shehebazuddin Shaik, 2nd from left

Speaker

Mr. Shehebazuddin Shaik

