



# NARAYANA

Professional Colleges – Medical, Dental, Nursing, Pharmacy & Physiotherapy



INSTITUTION'S  
INNOVATION  
COUNCIL

(Ministry of Education Initiative)

## Institute Innovation Council – IIC & Narayana College of Nursing

*Conducted* Poster Competition – Theme – Entrepreneurship

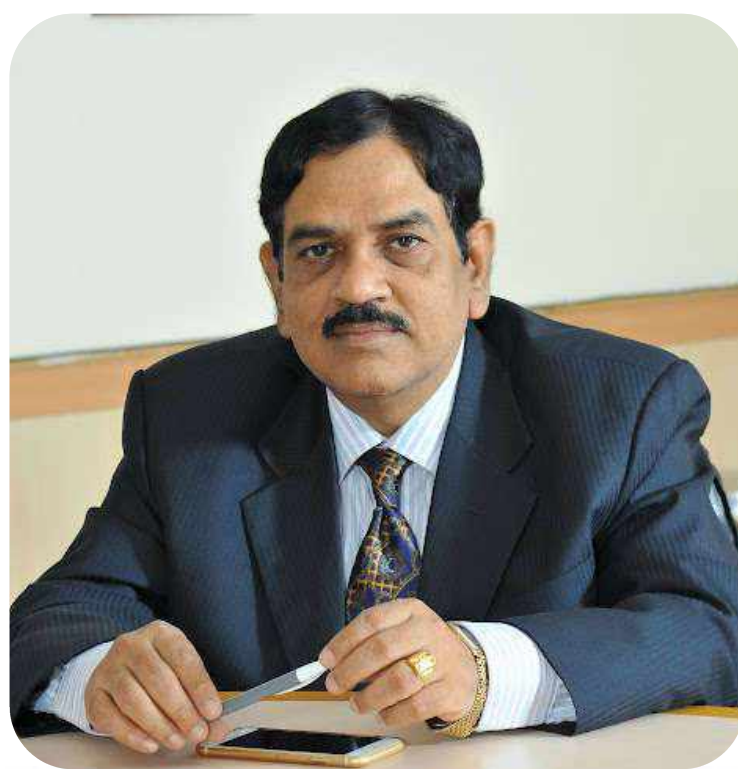
As a part of World Entrepreneurs Day Celebration –

*Ministry of Education's Innovation Council (MIC) Driven Activity*

*on August 24, 2021; 3 pm to 5 pm; Auditorium 3<sup>rd</sup> floor, Narayana College of Nursing, Nellore, Andhra Pradesh*

**The Entire Event Posted on YouTube - <https://youtu.be/DwW67TZFF-M>**

### Academic Coordinator



**Dr. S. Vijaykumar**

Narayana Medical College,  
Nellore, Andhra Pradesh

### Organizing Secretary



**Dr. S. Indira, M.Sc. (N), Ph.D., MBA(HA)**

Dean, Narayana College of Nursing,  
Nellore, Andhra Pradesh

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### Competition – Judges



**Mrs. A. Visharadha**

Prof. Dept. obstetrics &  
gynecological nursing,  
Sri Venkateswara Ramnarain Ruia-  
Govt. General Hospital, Tirupathi



**Dr. Vandana Raghunath**

Prof. & Head, Dept. Oral & Maxillofacial  
Pathology and Oral Microbiology,  
Narayana Dental College & Hospital,  
Nellore



**Dr. V. Sivakumar**

Prof. & Head,  
Narayana Translational Research &  
Incubation Center,  
Narayana Medical College, Nellore



**Institute Innovation Council**  
**World Entrepreneurs Day Celebration**  
**Poster Competition – Theme - Entrepreneurship**  
*August 24, 2021 at 3 pm*

**PROGRAMME SCHEDULE**

Topic	Program
Welcoming the IIC members and Distinguished Guests	
Prayer and Welcome Song by Narayana Nursing Students	
Lamp Lighting	
Welcome Address	Mrs. Thejovathi, M.Sc. (N) Associate Professor & Head, Nursing Research, Narayana College of Nursing (NCON), Nellore, Andhra Pradesh (AP).
Inaugural Address	Dr. S. Vijaykumar, Academic Coordinator, Narayana Medical College, Nellore, AP.
Presidential Address	Dr. SP Rao, IIC president & Dean, Narayana Medical College, AP.
Keynote Address	Dr. S. Indira, M.Sc. (N), Ph.D., MBA(HA) Dean, NCON, Nellore, AP.
Competition Judges Address	1. Mrs. A. Visharadha, Prof. Department of Obstetrics & gynecological nursing, Sri Venkateswara Ramnarain Ruia, Govt. General Hospital, Tirupathi, AP 2. Dr. Vandana Raghunath, Prof. & Head, Dept. Oral & Maxillofacial Pathology and Oral Microbiology, Narayana Dental College & Hospital, Nellore, AP. 3. Dr. Sivakumar Vijayaraghavalu, Ph.D., IIC – Convener; Prof. & Head, Narayana Translational Research and Incubation Center, Narayana Medical College, AP
Prize Distribution	Dr. S. VijayKumar, Dr. SP Rao & Dr. S. Indira
Vote of Thanks	Mrs. Viji Alex, M.Sc. (N) Professor & Head, Obstetrics & Gynecological Nursing, NCON



# Institute Innovation Council – IIC & Narayana College of Nursing

World Entrepreneurs Day Celebration

## Poster Competition – Theme - Entrepreneurship

*Ministry of Education's Innovation Council (MIC) Driven Activity*

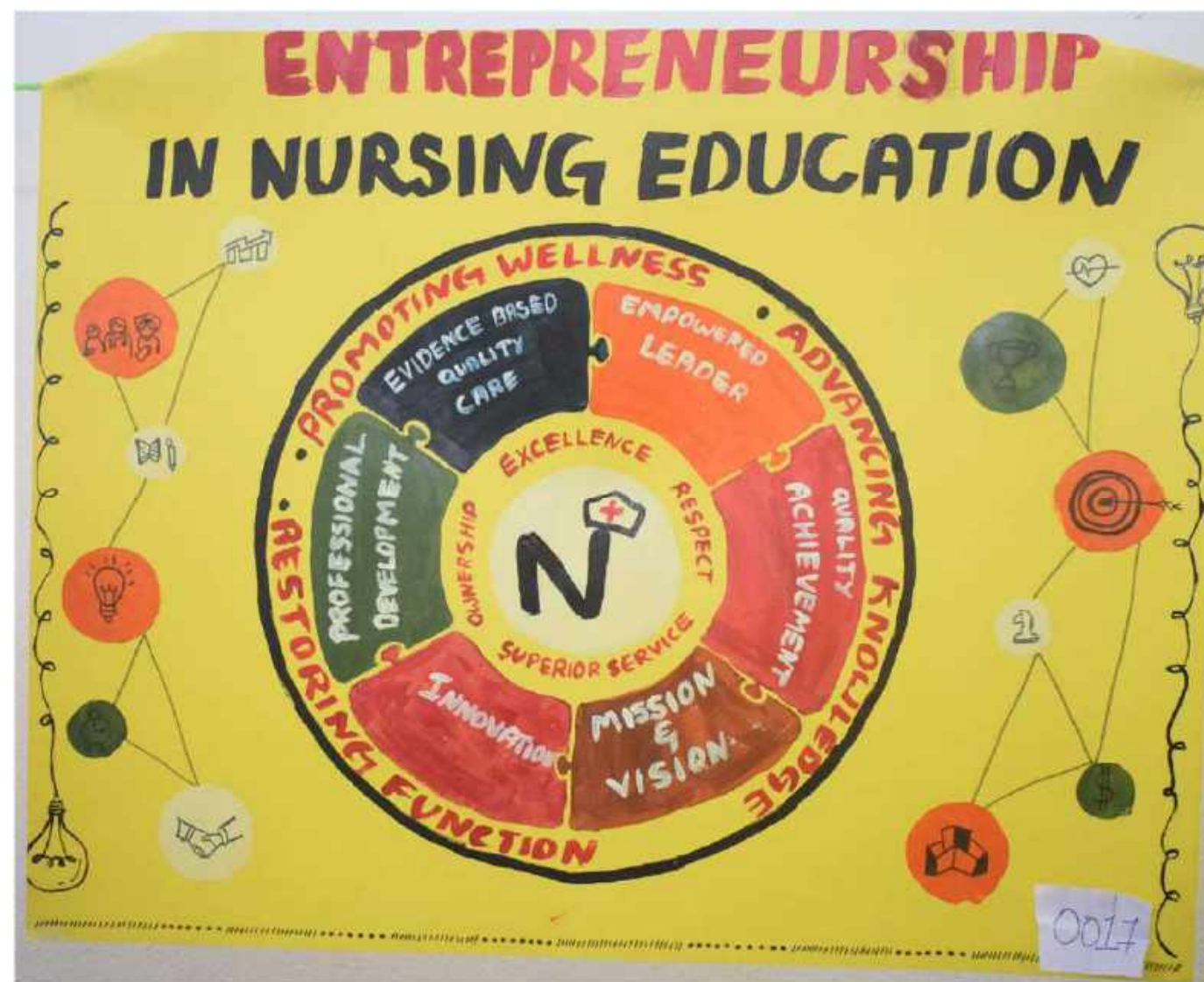
*on August 24, 2021; 3 pm to 5 pm at Auditorium 3rd floor, Narayana College of Nursing, Nellore , Andhra Pradesh*

**IIC – President & Dean, Narayana Medical College – Dr. SP Rao &  
Dean, Nursing College – Dr. S. Indira; with Nursing –staff, - students and  
IIC – staff and student members**



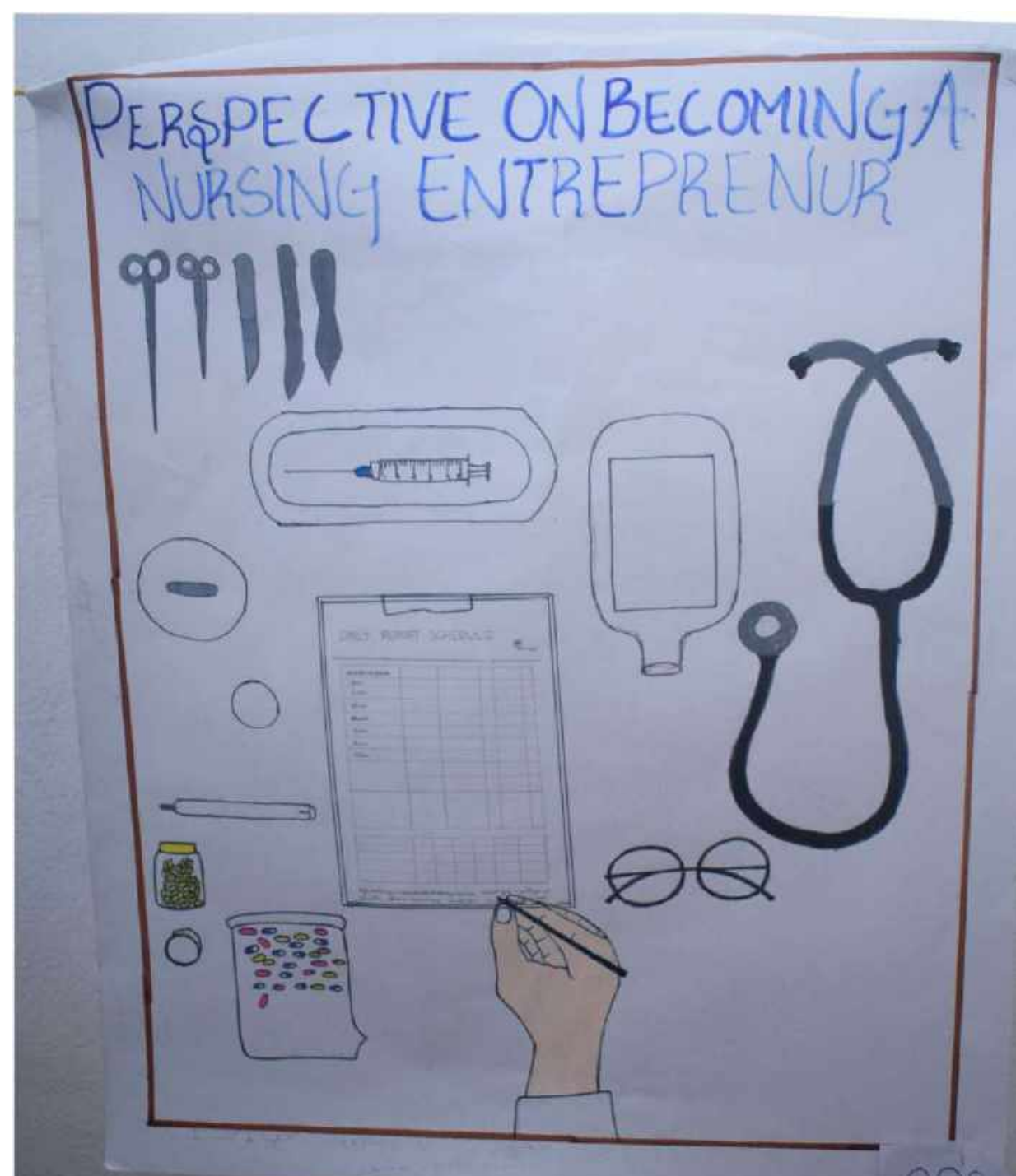
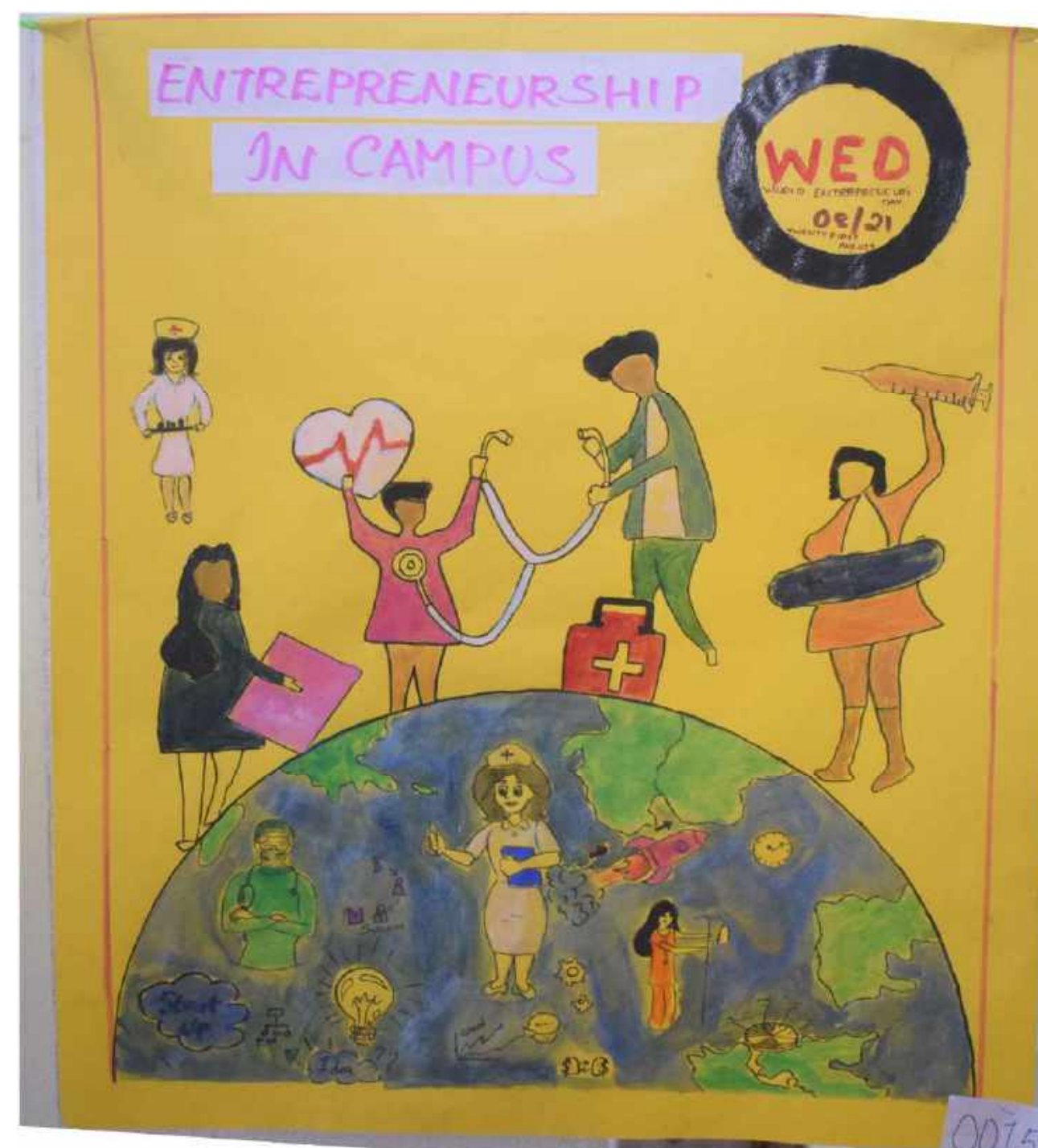


## Narayana College of Nursing; student posters – Theme on Entrepreneurship



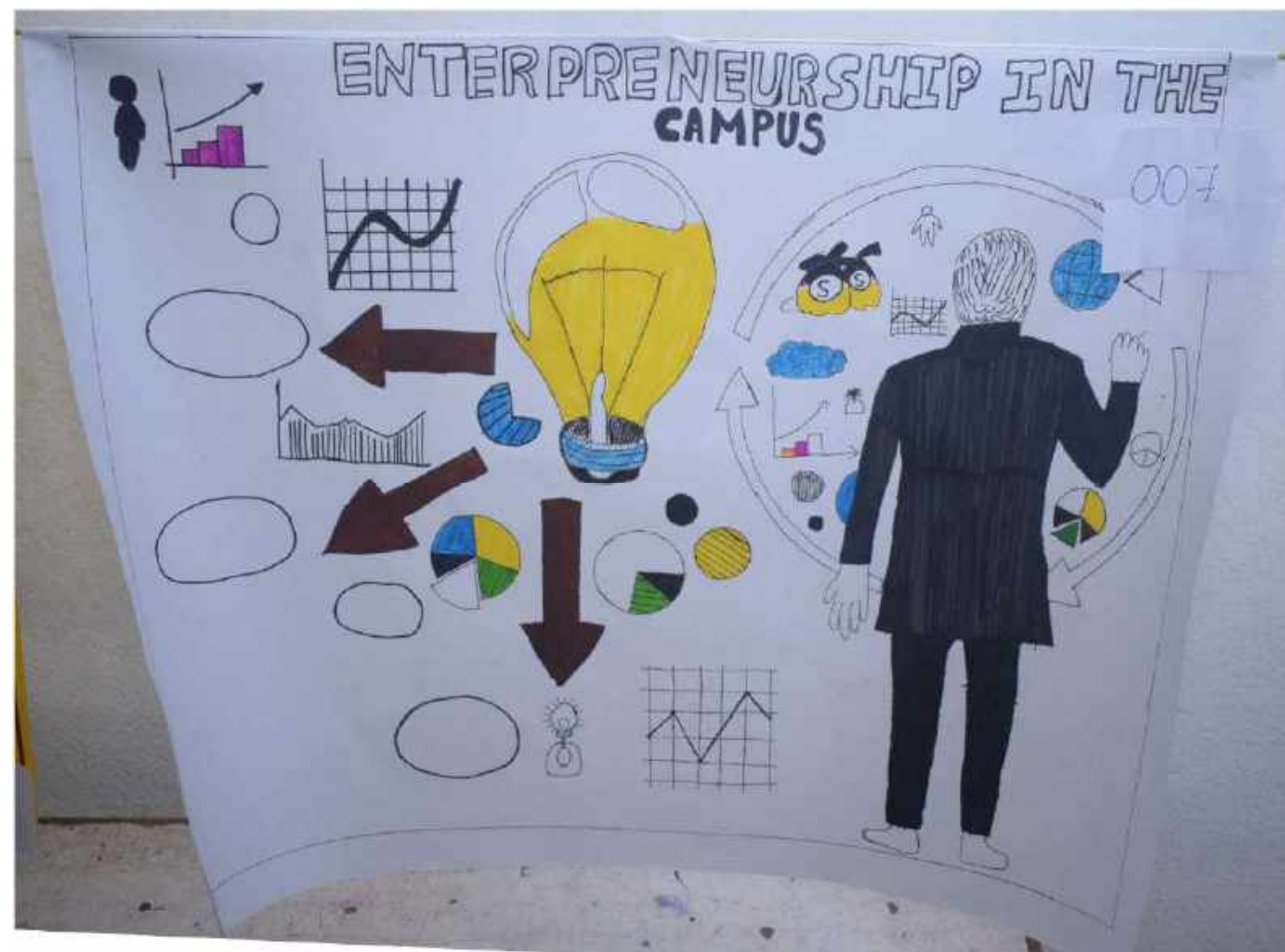
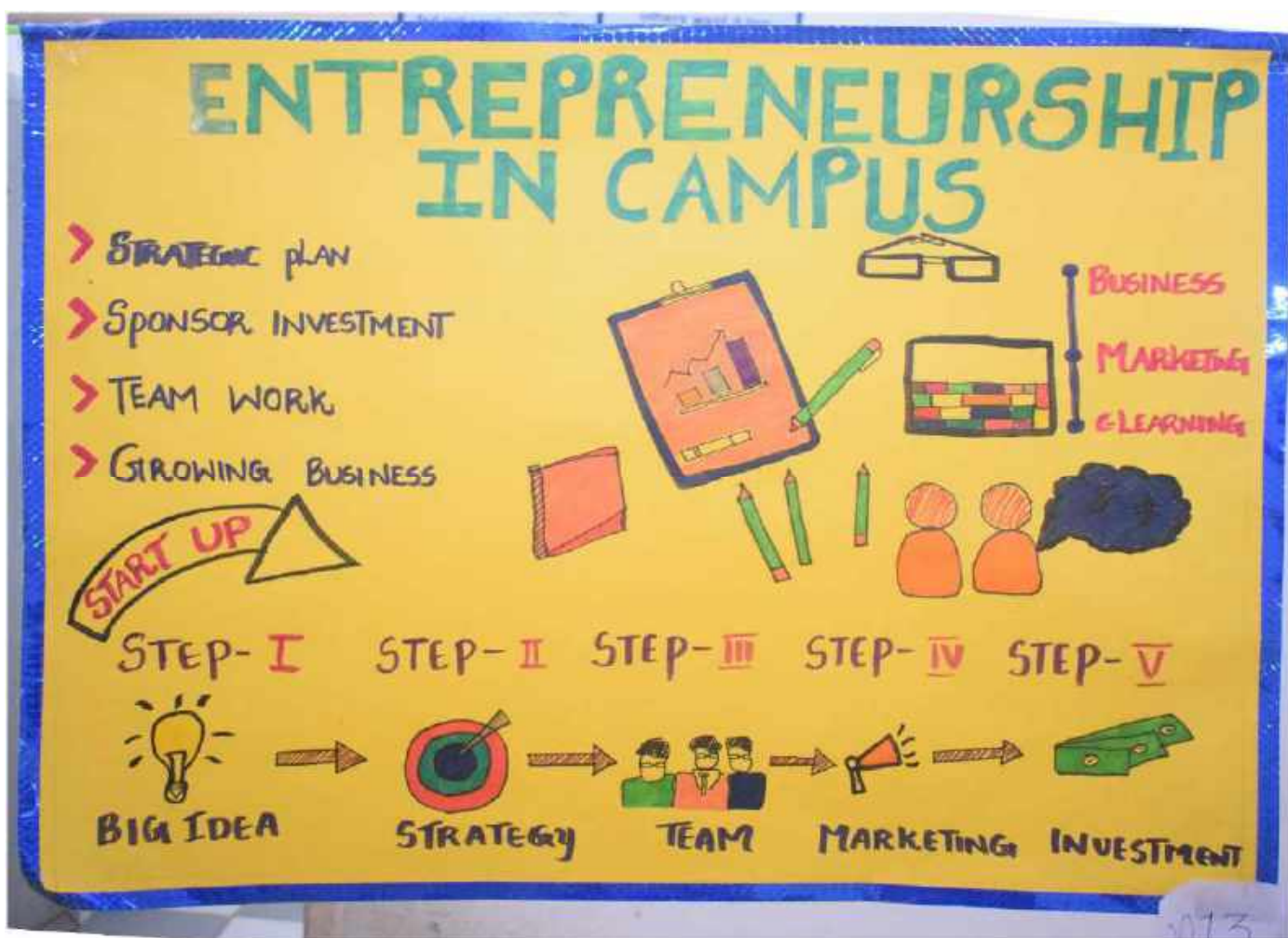
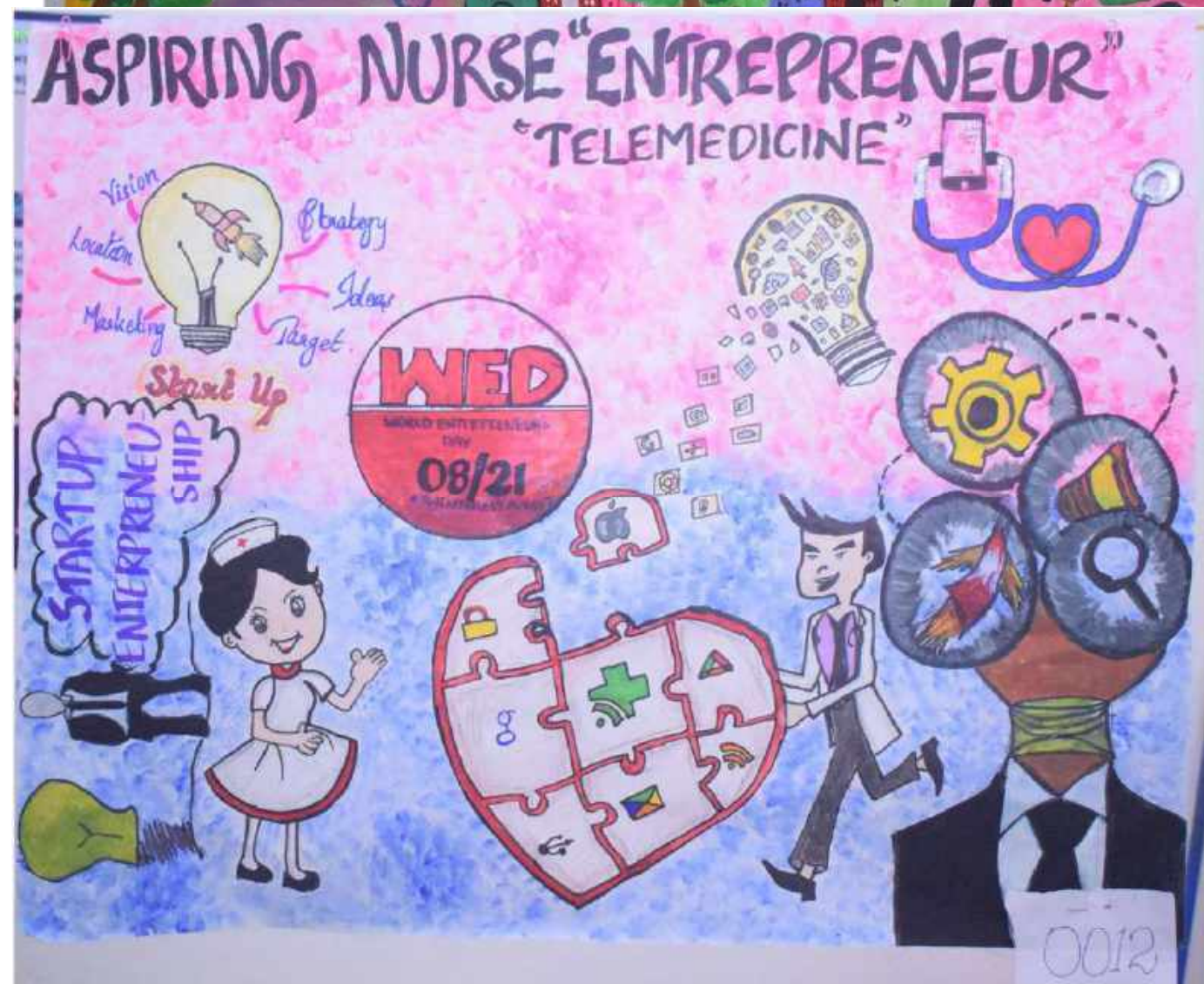
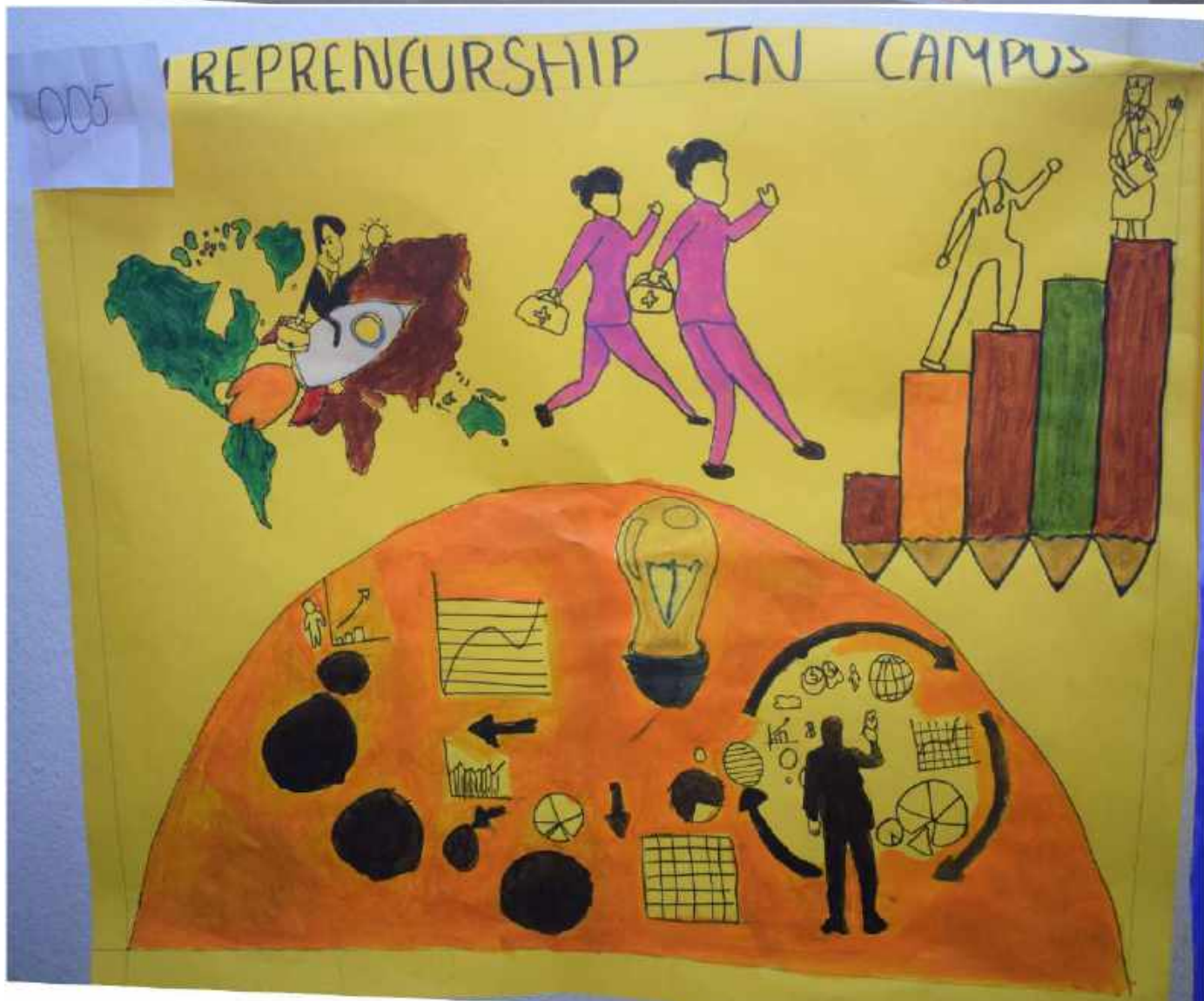


## Nursing student posters – Theme on Entrepreneurship



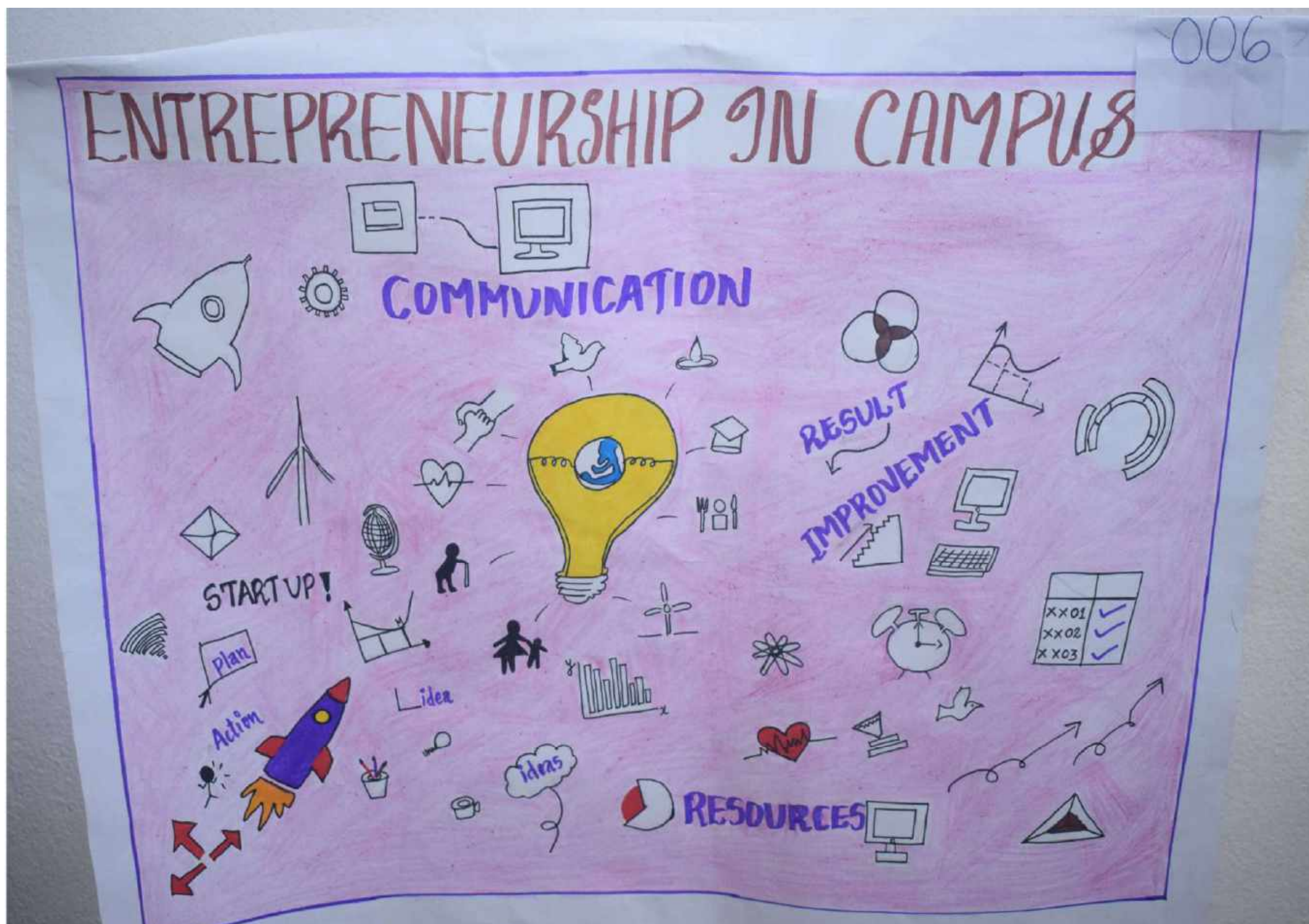
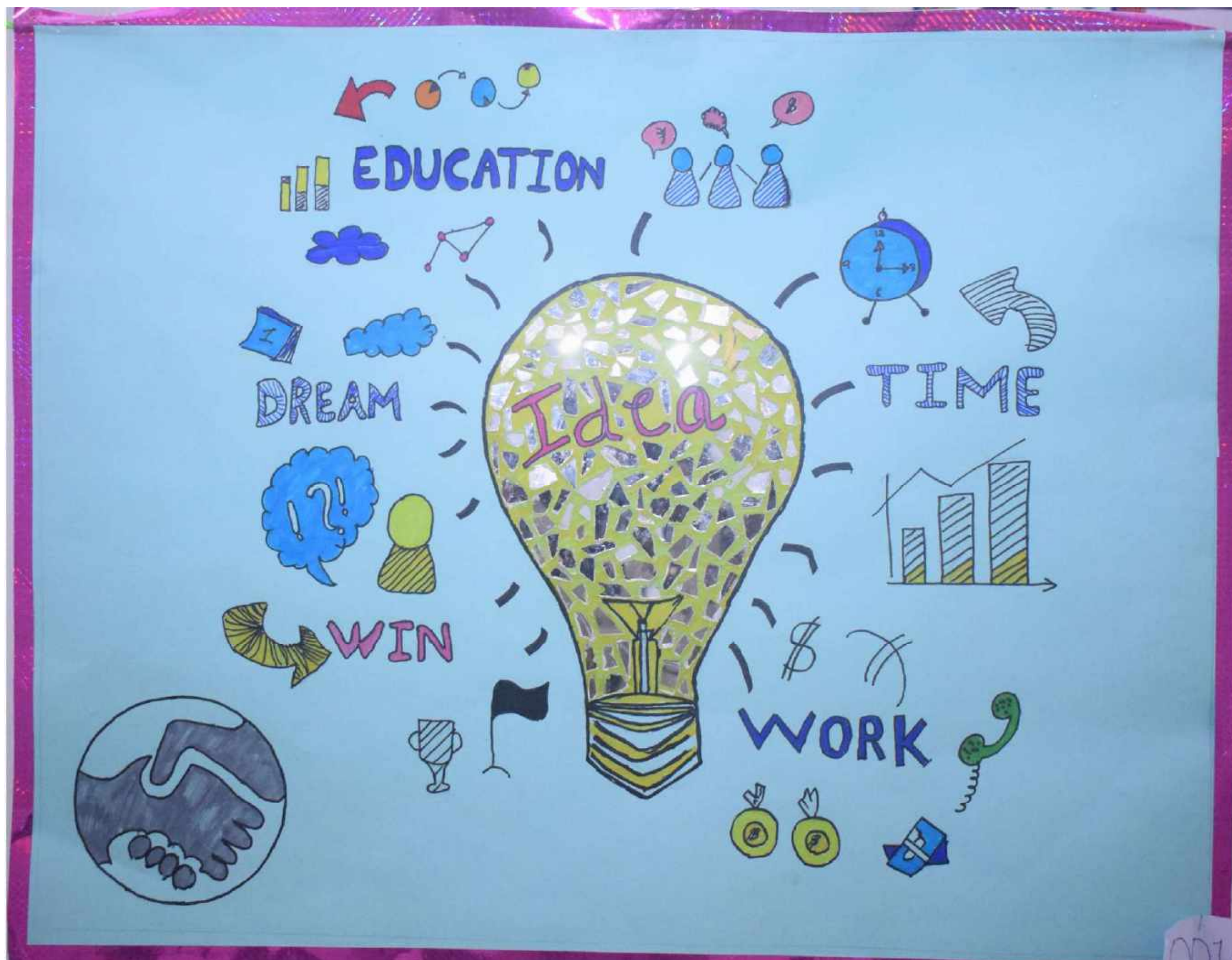


Nursing student posters – Theme on Entrepreneurship





## Nursing student posters – Theme on Entrepreneurship





## World Entrepreneurs Day Celebration Poster Competition – Theme - Entrepreneurship






**Institute Innovation Council – IIC & Narayana College of Nursing**  
*Cordially Invites you for the*  
**World Entrepreneurs Day Celebration –**  
**Poster Competition – Theme - Entrepreneurship**  
*Ministry of Education's Innovation Council (MIC) Driven Activity*  
*on August 24, 2021; 3 pm to 5 pm;*  
*Auditorium 3<sup>rd</sup> floor, Narayana College of Nursing, Nellore, Andhra Pradesh*



Academic Coordinator



**Dr. S. Vijaykumar**  
Narayana Medical College,  
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**Dr. S. Indira, M.Sc. (N), Ph.D., MBA(HA)**  
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Competition – Judges



**Mrs. A. Visharadha**  
Prof. Dept. obstetrics & gynecological nursing,  
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**Dr. Vandana Raghunath**  
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**Dr. V. Sivakumar**  
Prof. & Head,  
Narayana Translational Research &  
Incubation Center,  
Narayana Medical College, Nellore

IIC – President – Dr. SP Rao

IIC – convener – Dr. Sivakumar Vijayaraghavalu





# Institute Innovation Council – IIC & Narayana College of Nursing

## World Entrepreneurs Day Celebration

## Poster Competition – Theme - Entrepreneurship

*Ministry of Education's Innovation Council (MIC) Driven Activity*

*on August 24, 2021; 3 pm to 5 pm*

*Auditorium 3<sup>rd</sup> floor, Narayana College of Nursing, Nellore , Andhra Pradesh*



## Prize Winners

### 1<sup>st</sup> Prize



**Ms. Deboleena Das, B.Sc(N) 2<sup>nd</sup> year**

### 2<sup>nd</sup> Prize



**Ms. Sravathi, M.Sc(N) 2<sup>nd</sup> year**

### 3<sup>rd</sup> Prize



**Ms. Himaja, M.Sc(N) 1<sup>st</sup> year**



**The Institute Innovation Council (IIC) Narayana Professional Colleges and Narayana College of Nursing** conducted a poster competition with theme on Entrepreneurs; as a part of World Entrepreneurs Day Celebrations observed by Ministry of Education's Innovation Cell (MIC) from August 21 to 24, 2021. The event was conducted on August 24, in between 3 pm to 5 pm at an Auditorium in Narayana College of Nursing.

The programme auspiciously started with a prayer song and welcome song by B.Sc (N) II year students. Then, Associate Professor **Mrs Thejovathi**, greeted and welcomed the IIC – President and Dean, Narayana Medical College, Nellore, AP; Principals – Dr. S. Indira (Dean Nursing) Narayana College of Nursing; Professor V. Jayanthi, Principal, Sree Narayana College of Nursing; IIC-Convener & Narayana Translational Research and Incubation Center, Dr. Sivakumar Vijayaraghvalu. As well, competition judges - Mrs Visharadha, Professor of Obstetrics and Gynecological Nursing, SVRRGGH, Tirupathi & Dr. Vandana Raghunath, Professor & Head, Department of Oral & Maxillofacial pathology and oral microbiology, Narayana Dental college to the Dais. She also greeted and welcomed all the HOD'S, Assoc Professor's, Assist Professor's, Lecturer's, Tutors, poster competition participants, delegates off the dias. She invited all the mentioned dignitaries on the dais for lamp lighting. Post lamp lighting ceremony, IIC – president Dr. S.P. Rao was invited to deliver the presidential talk.



IIC president started his talk by defining the word entrepreneurship to the students and highlighted its importance in the growth of a country. He appreciated the students posters and asked the meaning of bulb drawn in each poster and told that the bulb indicates the Idea; if you want to start a business one should have an Idea. An idea needs to be incubated that's the reason the incubation center was established and the Institute Innovation Council is formed jointly by Medical, Dental, Nursing, Pharmacy and Physiotherapy colleges of Narayana Medical Institutions. He also clearly explained the difference between Innovation and Invention and necessity for Innovative ecosystem in the campus.

He further explained the Innovation should be tested and once it is successfully validated then can go for mass production and can be a successful entrepreneur. It can be done by our students if we provide a good ecosystem. He told the students to be outspoken and share their ideas with their colleagues so that the idea can be refined and can be experimented and its out put can be a viable product. He used thermometers as example, a simple temperature measuring tool; previously developed to be kept in the mouth; then on skin and now without any contact the temperature can be measured; this development is an innovation; simple things can be developed for betterment for that one has to think differently and He encouraged students to develop abstract thinking and innovate for better future.



Then Dr. S. Indira, Nursing Colleges Dean was invited to deliver the keynote address. Madam started her talk asking the question what is entrepreneurship and what as nurses we can do? Further she told that we as women was educated and trained to give services to patients in the hospital and also have a mindset of drawing the monthly salary and taking care of the household things; this becomes a routine in most of our life. In this case how to become entrepreneur is something thought provoking and what business we can do? I asked this question to a M.Sc. Nursing student. She replied that post her graduate studies thinking to setup a hospital; yes that is a business.

Since we studied Nursing not necessarily should practice only in hospitals, we can start a health care business and provide job for others too.

She told that one of her senior started a nurses association and started homecare nursing service and created a new concept called home care nursing. Now she is an successful entrepreneur. Following her many started such a business, even in Nellore we have four such organizations. She also explained how to become a legal nurses consultant after the bachelor's degree in Nurses.

The other business to think of is starting a small service oriented clinic where one can assess the diabetics, hypertension to general population and antenatal mothers; this service can even be availed by some of the physicians nearby to your small clinic.



Another arena for Nurses to venture is childbirth training centers; where childbirth training can be given to the first time mothers. Lactation consultants, holistic or alternative medicine services can also be started by Nurses, lot of training programs like wellness training services may be started. But for all those things license should be obtained. Tons of opportunities available for Nurses to be an entrepreneur, all needed is the drive to become an entrepreneur. Be an employer rather than being an employee. She finally ended her talk by telling a story about an engineer, who quitted his engineering job and became an entrepreneur selling green leafy vegetables. He by himself cultivated 60 different type of green leafy vegetables and selling it all over the world. She finished her talk by advising the nursing students to develop the critical thinking, leadership skills and feed always your passion, then for sure you will become an entrepreneur.

Then, Dr. Vandana, competition judge was invited to deliver talk. She started her talk by thanking the distinguished dignitaries on and off the dais. She told - about entrepreneurship in detail was spoken, by both IIC president and Dean of Nursing College. She told the students to prune the skills required for entrepreneurship and told that one should be good listener, observer and learner from multiple sources.

In olden days only teacher or books are the source, but in this millennium, if one seeks to learn options are plentiful and you all are millennium learners. She advised the students to develop the skills required to be a successful entrepreneur.



Dr. Sivakumar Vijayaraghavalu, IIC- Convener was invited to give a talk and he delivered his speech as follows -

Good afternoon and greetings to our honorable IIC – President and Dean of Narayana Medical College, **Dr. SP Rao sir**. Sincere whole hearted thanks and greeting to respected Dean Narayana Nursing college, Dr. S. Indira Madam for hosting this program in our prestigious Narayana College of Nursing. As a IIC – convener & on behalf of our IIC president, I extend my thanks to Principals – Dr. **Ajay**, Dental college, **Dr. Harinatha Baba**, Pharmacy and **Dr. Tirupathi**, Physiotherapy for their immense support and help for all the IIC activities.

IIC – is a great initiative that is uniting all the five (Medical, Dental, Nursing, Pharmacy and Physiotherapy) institutions under one single umbrella called Narayana Medical institutions.

In this juncture, I express my sincere thanks to our Dr. **S. Vijaykumar** sir for being master mind behind the establishment of Incubation center and IIC. He invited **Dr. TV Aditya, representative** of Bharat Biotech, and our Alumnus and did a grand opening of incubation center on March 6 this year.

Then with support and help of Dr. SP Rao sir, we applied to MIC and got approval in this August.



After approval within a month; we completed four events; this is fifth one in a row; all are different events. We brought eminent professionals from India as well abroad.

For example, IPR-copyrights was delivered by **Dr. Karthigeyan, MSME** central government lawyer, he is the board member in Indian Copyrights. Then recent one on Building innovation/product fit for market was by **Mr. Arun Sethuraman**, Alumnus of Harvard Business School and an Medical Device Entrepreneur from Singapore.

Entrepreneur or entrepreneurship is a word jargon; do not scare and alienate yourself; Its nothing but starting your own business in your profession or of your interest and becoming successful in it.

Can a Nurse be an Entrepreneur??? Yes - says the history –

**Clara Brant**, first nurse entrepreneur started American Red Cross in May 21, 1881; then after so many nursing professionals joined her organization and strengthened it. I will couple more examples to motivate you –

**Gayle Francis and her husband Steve Francis** – were the started a company called - American Mobile Nursing (AMN) in **1985** and in a decade it was renamed as AMN healthcare and started acquiring small staffing companies under its banner. This company is in San Diego, USA and even listed in NYSE.



Another successful RN called - **Seattle Sutton**, Illinois Chicago started a company on her name – Seattle Sutton's Healthy Eating in 1985; with a mission of supplying healthy balanced diet meals to reduce obesity; she is very successful; her products are sold in whole food markets, wall mart and other grocery giants in USA.

**Cyndie Colorassou** – started a company called Pathways consulting; Wisconsin, USA based company started in **2000**, it offers counselling services for Trauma, PTSD and people with eating disorders. As well offer services for procurement and tissue banking from the community and offers gifts to rewards the organ donor family. No medication and no psychiatrist are there only trained licensed therapist offering services. Like this we can think of starting any business that meets the needs of our people and the situation.

I will quickly share some Indian example which I came across – A nurse by name **Dr. Meena**, in SRIHER, is an entrepreneur she started her own CRO in 2006 and she is serving as consultant for SRIHER and elsewhere. He ended his talk by saying that if we have need and fire to become an entrepreneur you can be either in your profession or in the field of your passion. Finally he thanked IIC – President Dr. SP Rao for giving him the opportunity and freedom to execute programs like this and thanked Dr. S. Indira for conducting this program at her institution.



The competition judge Mrs. Visharadha was invited to share her experience about this competition. She told that she was the alumni of this college , she thanked Dr. S. Indira for her excellent educational service. She also thanked the IIC – President for organizing events like this. She told that it was her privilege to be a judge in this competition. Further, she said that the posters prepared were good and she appreciated the Nursing Students for taking this as a challenge and for their interest in learning and aiming to become an entrepreneur. Finally, she congratulated the students and the organizers.

Then the Vote of thanks for given by Prof.Vijji. Alex, HOD of Obstetrics and Gynecological Nursing, expressed Vote of thanks at end. She thanked the organization, Dean of Nursing, IIC – President and Dean of Narayana Medical College and all other distinguished faculty and students made this program as a great event.

The prize distribution to the competition winners was done by Dr. SP Rao.

**1<sup>st</sup> Prize winner – Ms. Deboleena. Das, B.Sc(N) 2nd year**

**2<sup>nd</sup> Prize winner – Ms. Sravathi, M.Sc(N) 2nd year**

**3<sup>rd</sup> Prize winner - Ms. Himaja, M.Sc(N) 1st year**

The programme ended with the National Anthem



## Participants List for Poster making competition

S.No	Course	Name of the Student
1.	B.Sc(N) II year “A” Batch	<b>Group-I</b> 1.Aksa Siby Mathew 2.Merin. Joseph <b>Group-II</b> 1.Feba .T. James 2.Janet. Johnson
2.	B.Sc(N) II year “B” Batch	<b>Group-I</b> 1.Annu Elsa Thomas 2.Sneha Saju 3.Fathima Hussain <b>Group-II</b> 1.Ashly Treesa Paul 2.Ancy Mol Wilson 3.Anu Vinda
3	B.Sc(N) II year “C” Batch	<b>Group-I</b> 1.Aksa. M. Paul 2.Megha Mathew <b>Group-II</b> 1.Alka. Ajith 2.Nandhana Renchai



4	B.Sc(N) II year “D” Batch	<b>Group-I</b> 1.Deboleena. Das 2.Mouli. Patra, 3.Titas De 4.Rittika Parial <b>Group-II</b> 1.Sona Cherian 2.Abarna Anna Mary Paul 3.Reshma Mariya Varkey 4.Diya Anna Thomas
5	B.Sc(N) III year “A” Batch	<b>Group-I</b> 1.Subi. Varghese 2.Ashili. Sunny <b>Group-II</b> 1.Gincy. Mol .A. Varghese 2.Ashna. Peter
6	B.Sc(N) III year “B” Batch	1.Devika Binu 2.Anitha Mol Joy 3.Sannu Saji
7	B.Sc(N) III year “C” Batch	1.Gopika. M.G 2.Harsha. Babu
8	B.Sc(N) III year “D” Batch	1.Arathy. Sajeev 2.Giya. Mol
9	P.B.B.Sc(N) II year	1.Amala. Baby 2.Sneha. Sojan 3.Athira.S



10	M.Sc(N) I year	Indraja.B Sravanthi . A
11	M.Sc(N) II year	1.Chamanthi 2.Himaja

Total Participants for poster competition were 40 in number and 17 posters were displayed which was evaluated by Judges.

### Sample Certificates given to participants



The Narayana College of Nursing staff, students; IIC – staff members and students attended the program.